

Appendix 6

Scrutiny Action Plan

Tackling Underage Drinking In Eastbourne

July 2008

NB

Funding and costing of activities within the Action Plan have not been shown here as these are either still being explored or can be located in other Action Plans aligned to activity already being undertaken to address issues

Key Issue

Stop young people drinking in public places

Priority Actions

- 1) Make more use of Dispersal Order powers to require under 18s who are drinking and behaving anti-socially to leave any location.
- 2) Make further use of the powers to confiscate alcohol from under 18s and take steps against parents/carers to address behaviour (Anti Social Behaviour Contracts/Parenting Orders/Anti Social Behaviour Orders)
- 3) Amend the Directions to Leave Power to include 10-15 year olds
- 4) Continue to undertake specific actions and local/national campaigns to tackle under 18s drinking (Operation Blitz, AMEC, visits to licensed premises, covert and overt operations to target illegal alcohol sales)
- 5) Implement new legislation to make it an offence for under 18s to persistently possess alcohol in a public place

Lead Agency & Target date

- | | |
|---|------------------------------------|
| 1) Sussex Police | Ongoing |
| 2) Sussex Police | Ongoing |
| 3) Central Government | Subject to Parliamentary timetable |
| 4) Sussex Police & Enforcement Partners | Ongoing |
| 5) Central Government | Subject to Parliamentary timetable |

Key Issue

Taking action with the licensed trade to tackle the issue of underage drinking

Priority Actions

- 1) Further extend test purchase campaigns
- 2) Enforce powers under the Licensing Act 2003
- 3) Impose tougher sanctions on those premises found to be breaching the Licensing Act 2003 (Warnings/Action Plan/Review/Prosecution)
- 4) Require that premises across the Borough adopt the "Challenge 21" campaign and train licensed sites to ensure that only provenance forms of identification are accepted.
- 5) Ensure that intelligence sources are fully utilised to enable the identification of problem hotspots and premises selling to under 18s
- 6) Implement Bottleneck Scheme in problem premises or where underage drinking is identified.
- 7) Undertake to train all licensed premises regarding the Licensing Act 2003 and related legislation to ensure the required standards are met and compliance is secured
- 8) Implement the Community Alcohol Partnership to encourage a community focussed response to tackling underage drinking
- 9) Educate the licensed trade as to the mechanisms employed by under 18s to obtain alcohol to limit opportunities, for example. Proxy purchasing, "Crate Running"

Lead Agency & Target Date

- | | |
|---|--|
| 1) Trading Standards & Sussex Police | Ongoing – Operations throughout the year |
| 2) All Responsible Authorities as per Licensing Act 2003 | Ongoing |
| 3) As above | Ongoing |
| 4) Trading Standards, Local Authority Licensing Team, Sussex Police | Ongoing |
| 5) As above | Fortnightly JAG & Monthly LAG meetings |
| 6) Sussex Police, Trading Standards Local Authority Licensing Team | Ongoing |
| 7) All Responsible Authorities | Annual Seminar |
| 8) Trading Standards, Council Licensing Manager, Licensed Trade. – | October 2009 |
| 9) Trading Standards, Council Licensing Manager, Licensed Trade. – | August 2009 |

Key Issue

Good works undertaken by the Council and all Partners to tackle the issue of underage drinking be celebrated. In turn this shall act as a means of managing public perception and reassurance.

Priority Actions

- 1) Make better use of the various forms of media to publicise the work of the Council and Partners in tackling underage drinking and related anti social behaviour.
- 2) Offer a dedicated web based facility to offer the public an opportunity to make complaints/offer feedback about underage drinking/hotspots/premises selling alcohol to such.
- 3) Work of the Safer Pubbing and Clubbing Group to be further promoted and evaluated regarding the "Have Fun, Stay Safe Campaign."
- 4) Identify other areas of Best Practice nationally to tackle underage drinking and seek to implement.
- 5) Ward specific meetings to be held to enable the public to air their views regarding the issues of underage drinking and related anti social behaviour.
- 6) Annual public meetings to be held to enable the public to air their views regarding the issues of underage drinking and related anti social behaviour
- 7) Devonshire Project, Street Pastor Scheme and associated works held as Best Practice and to be extended to cover other areas of the Borough

Lead Agency & Target Date

- | | |
|--|---|
| 1) All Partners involved in tackling issues
Council, Police, East Sussex County Council | In response to specific
issues or campaigns. At
least quarterly |
| 4) Youth Development Service, CRP and others | Ongoing – attendance at
Area Panels |
| 5) Council and Sussex Police | Annually |
| 6) Council Licensing Manager, Consultation
Consultation Partners from Council and ESCC | |
| 7) As per Devonshire Action Plan | Ongoing |

Key Issue

Offer diversionary activities to under 18s, whilst enabling them to help to shape service provision and "have a voice" on a range of issues impacting upon them.

Priority Actions

- 1) Relevant Council Officer or Partner to be authorised to undertake a mapping exercise to determine what work is being undertaken, by whom, where and how in Eastbourne.
- 2) Following above, identify "gaps" in service provision and action taken accordingly
- 3) Use the previous Scrutiny Review and other "Action Plans" to help inform this process
- 4) Explore opportunities for:
 - Dedicated evening entertainment venue for under 18s
 - Expansion of existing youth focussed activities in terms of timings and frequency.
Identify where there are currently no or few diversionary activities in place and seek to implement
 - Explore opportunities to provide information to young people regarding health promotion advice in relation to alcohol consumption and related issues Expand this to consider supporting and signposting for parents and carers on how to tackle issues using a variety of local and national education campaigns
- 5) Develop a dedicated Youth Forum Webpage via Council website to enable young people to have their say and shape the location, type and frequency of service provision
- 6) Hold regular consultation exercises with young people on issues arising and service provision via the Youth Forum, Youth Parliament and other young people groups to ensure services are appropriate to ensure maximum take up and to offer diversionary activities.

Lead Agency and Target Date

- | | |
|--|--------------------------------|
| 1) All Partners involved in tackling issues. As per Devonshire Action Plan and Youth Action Plan | Ongoing |
| 5), Youth Development Officer and Council Web Team | September 2009 |
| 6) and 7) Youth Development Officer, Youth Development Service | Tri Annually or as appropriate |

Key Issues

Ensure that works being undertaken to tackle underage drinking are harmonised to ensure that resources are used effectively and best practice achieved

Examine and report on the range and effectiveness of policies and initiatives aimed at tackling under age drinking and anti social

Priority Actions

- 1) Relevant Council Officer or Partner to be authorised to undertake a mapping exercise to determine what work is being undertaken, by whom, where and how in Eastbourne.
- 2) Following above, identify "gaps" in service provision and action taken accordingly

Lead Agency and Target Date

- | | |
|--|-----------------|
| 1) Council Youth Development Worker | September 2009- |
| 2) All key Partners involved in tackling issues | October 2009 |
| Various Action Plans already in existence to ensure Effective targeting of resources | Ongoing |

Key Issues

The Council to voice its concern to central government and the Advertising Standards Agency regarding the mixed messages being given regarding young people and alcohol consumption.

The Council to voice its concern to central government regarding irresponsible marketing promotions which encourage consumption by under 18s, binge drinking and/or drunkenness.

Lead Agency

Council Licensing Manager, Sussex Police, and other Partners
From the PCT, ESCC

Quarterly
or as
needed